

Sky-rocket to success with

Get Started

Learn More



Retention Marketing

As e-commerce rockets ahead, will your strategy keep up?

E-commerce is rapidly becoming more competitive. There are around 24 million eCommerce websites in the world, with more entering the market than ever before.

It's time to Future-Proof your store using the power of Retention Marketing. Acquisition costs are reaching new heights and the era of easily profitable traffic is becoming a thing of the past.

Pivoting your strategy towards enhancing your retention efforts and optimizing the Customer Acquisition Cost payback time is crucial.

Get more bang out of your buck and grow your business efficiently with retention marketing.

Email Marketing brings in \$42 for every \$1 spent - that's a 4200% ROI!



ABOUT US

Why E-commerce brands LOVE Orbit

Orbit is not just another email marketing agency; we're your partner in sustainable E-commerce growth. Here's why brands trust us to elevate their brand:

Long-term Business Focus:



We delve into your business model, products, and audience to craft a bespoke strategy that goes beyond short-term spikes in email-driven revenue. Our vision is aligned with the on-going success of your store.

Revenue increase:



We drive sales with personalized, engaging Flows and Campaigns that convert one-time buyers into loyal, repeat customers.

Retention marketing strategies:



Our tailored strategies aim to retain customers and foster a loyal & engaged community around your brand.

Beyond Emails:



Not only do we leverage Zero-Party Data to capture deeper insights into your audience, we adopt a holistic view of your brand, boosting your overall marketing efforts and ensuring optimal growth.

Qualitative Research:



Our approach includes in-depth qualitative research to ensure a comprehensive understanding of your target audience.

Email List building:



We deploy innovative methods to increase your email list size, expanding your audience through strategic engagement and thoughtfully designed opt-in forms.

OUR SERVICES

Your Rocket Journey starts here

Setup



Klaviyo core flows and integration with your store.

Don't work with us if you want standard email templates and a one-size-fits all approach like 10% pop-ups.

We're the choice for those who think **big**. Yes, we will elevate your revenue; but we go beyond that. We craft a unique, data-backed customer journey that turns clicks into **repeat-sales**.

Let's create a truly unique and highly effective flow setup for your business.

Monthly Retention Marketing:



Ongoing Email Marketing for your store.

From Flows and Campaigns, to Zero-party Data collection and Advanced Retention Strategies,

It's more than a service – it's a **partnership** for your e-commerce store's **lasting growth**.

Picture a dedicated team, your **growth** champions, working tirelessly to increase revenue and keep bringing your customers back for **more**.

Every strategy we employ, and every email we send, builds a community around your brand, turning each purchase into a **long-term** relationship.

Case Studies

LIVING RATIO

LIVING RATIO CASE STUDY

Living Ratio, a chocolate brand with a healthy twist, approached our team at Orbit with a mission as sweet as their treats: to boost revenue and retain customers.

See More

Living Ratio Secret bonus unlocked!

You have a chance to win a nice big discount. Are you ready?

First Name

Email

Spin to Win

* You can spin the wheel only once.
* If you win, you can claim your coupon for 10 mins only!

No, I'd Rather Pay Full Price X

Ready to ignite long-term growth?

Claim your complimentary 30-minute strategy session with a seasoned eCommerce retention marketing specialist.

No commitment required – bring your queries and let's explore possibilities.

[Book A Discovery Call](#)

Contact Us

If you have any questions, please send us a message and a member of our team will respond within 24 hours or less.

Full Name

Enter Your Email

Subject

Message

Send

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