# Sky-rocket to success with

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## **Retention Marketing**

# As e-commerce rockets ahead, will your strategy keep up?

E-commerce is rapidly becoming more competitive. There are around 24 million eCommerce websites in the world, with more entering the market than ever before.

It's time to **Future-Proof** your store using the power of **Retention Marketing**. Acquisition costs are reaching new heights and the era of easily profitable traffic is becoming a thing of the past.

Pivoting your strategy towards enhancing your retention efforts and optimizing the Customer Acquisition Cost payback time is crucial.

**Get more bang out of your buck** and grow your business efficiently with retention marketing.

Email Marketing brings in \$42 for every \$1 spent - that's a 4200% ROI!



#### ABOUT US

### Why E-commerce brands LOVE Orbit

Orbit is not just another email marketing agency; we're your partner in sustainable E-commerce growth.

Here's why brands trust us to elevate their brand:

# Long-term Business Focus:



We delve into your business model, products, and audience to craft a bespoke strategy that goes beyond short-term spikes in email-driven revenue. Our vision is aligned with the on-going success of your store.

#### Revenue increase:

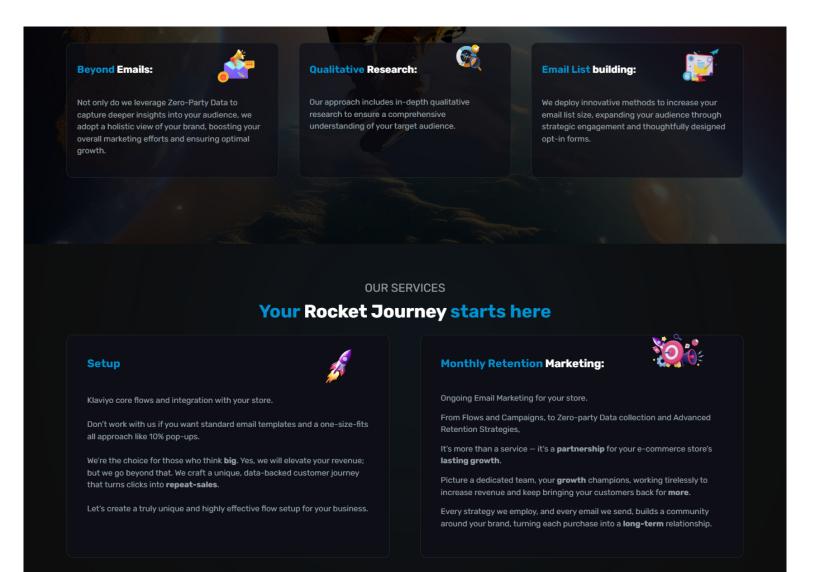


We drive sales with personalized, engaging Flows and Campaigns that convert one-time buyers into loyal, repeat customers.

# Retention marketing strategies:



Our tailored strategies aim to retain customers and foster a loyal & engaged community around your brand



### **Case Studies**

LIVING RATIO

### LIVING RATIO CASE STUDY

Living Ratio, a chocolate brand with a healthy twist, approached our team at Orbit with a mission as sweet as their treats: to boost revenue and retain customers.

See More



# Ready to ignite long-term growth?

Claim your complimentary 30-minute strategy session with a seasoned eCommerce retention marketing specialist.

No commitment required - bring your queries and let's explore possibilities.

**Book A Discovery Call** 

## **Contact Us**

If you have any questions, please send us a message and a member of our team will respond within 24 hours or less.

Full Name

Fmill

Enter Your Email

Subject

Subject

Message

Message

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